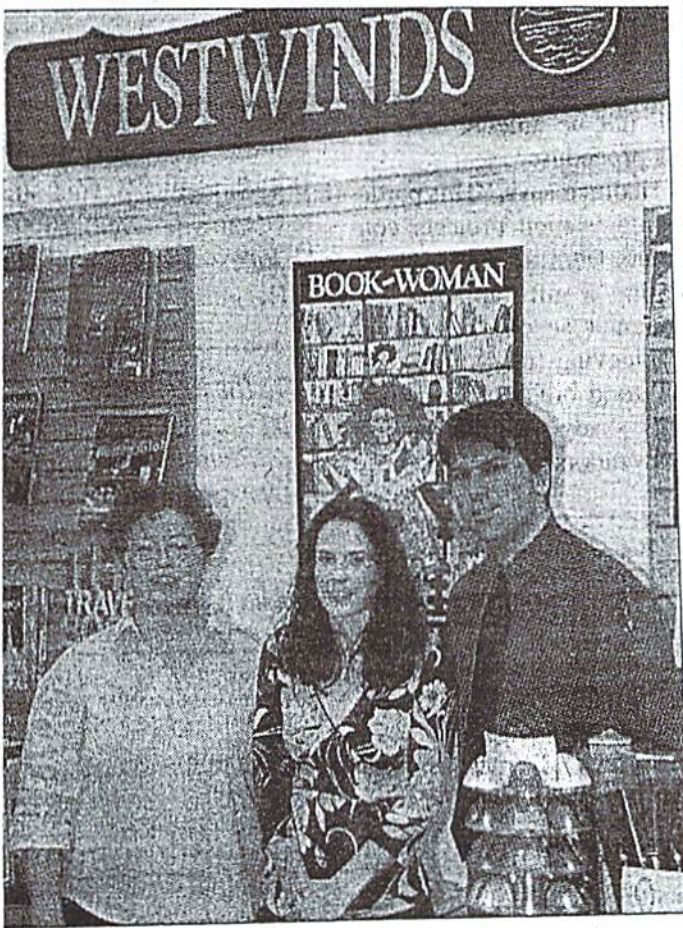


Wednesday, April 20, 2005



**TURNING THE PAGE:** Cissy Greenbaum has sold Westwinds Bookshop to Chris and Marilyn Haraden after seven years of ownership.

## A New Chapter for Westwinds

By KEITH L. MARTIN

**F**or nearly seven years, every Saturday morning Cissy Greenbaum would flick on the lights at Westwinds Bookshop, flip over the "closed" sign and get ready for another day of sharing her love of books with the Duxbury community. But this Saturday, she didn't.

That duty went to the shop's new owners, Chris and Marilyn Haraden, who will now greet customers from behind the counter after officially purchasing the store on Friday.

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## A New Chapter for Westwinds

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"I could've closed the shop, but because I love Westwinds and because of the history here, I found wonderful buyers to care for it and carry it on," said Greenbaum.

A 13-year resident of Duxbury, Greenbaum bought the store from Nancy Blake in 1998, making her the eighth owner in the bookshop's 59-year history. Her husband, Harvey, pitched in as a constant presence in the shop and in running the business until his death in 2004.

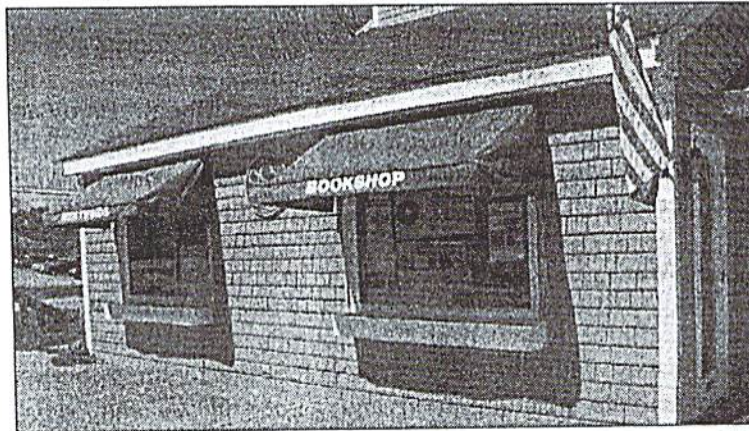
"It just wasn't the same without Harvey," said Greenbaum of her decision to sell the store. "He loved being here and talking with people and we ran this together, but then for me to do everything became very time consuming."

After the Christmas rush settled, Greenbaum said she picked up the phone and called author and bookstore consultant Kate Whouley, who said she knew just the couple to take over the tradition of Westwinds.

"It was serendipitous," said Greenbaum. "I believe things happen for a reason and I made two phone calls to get this done and found such wonderful people to take over the store."

The new owners also knew that this was an opportunity they shouldn't pass up.

"With Marilyn ready to work after the birth of our two sons and with someone wanting to sell, we knew it was a perfect fit," said Chris Haraden, who works as public relations director for Jack Conway and Company. "This store has such a loyal following and has been a part of the town for so long, from Mrs. Metcalf to Bob Hale and from



Hanover residents Chris and Marilyn Haraden will become the ninth owners in the 59-year history of Westwinds Bookshop.

"I'm very excited," said Marilyn, who did the honors of opening the shop on Saturday. "I love to read and have always enjoyed it, so this will be a great new experience as we continue to involve the community in this store."

The Haradens, who live in Hanover, will also have lots of help in picking out titles for their children's section, thanks to sons Matt, 3 1/2, and one-year-old Adam, who have

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**- Cissy Greenbaum**

already taken a liking to the new family business, trying out all the books and toys at their disposal.

The couple said that they are not planning any big changes at the store, retaining the current staff and providing the same services, but also plan to put their stamp on the Westwinds legacy.

"Every owner has made their mark, so we'll spend the first few weeks getting to know the rhythm of the store,"

adopted Greenbaum's faith in citizens to shop in town rather than take their business elsewhere, as local businesses can cater to individuals.

"The people of Duxbury have a choice of where they get their books and don't have to come here, but they do and that should be rewarded with the service they get here," said Chris.

While the Haradens get used to their new endeavor, Greenbaum said that leaving Westwinds behind is somewhat bittersweet, but hasn't really had time to process closing this chapter of her life.

"I'm in it right now, so I haven't had time to reflect," she said. "I love being in this bookshop but running it myself was not the same. [The sale] will hit me, but I don't know when yet."

Greenbaum said the next steps for her, after finishing rifling through seven years of records and other paperwork, will be regular visits back to her former business as well as what she calls "finding gainful employment."

"Like this sale, I know the right thing will come along...you just have to let the right things happen," she said.

Greenbaum hopes that while some new faces will be behind the counter, residents

As self described "book-lovers," the pair has even decided to keep the same formula the Greenbaums used to run Westwinds, with Marilyn putting her previous retail experience to work through the day-to-day operation and Chris helping out on weeknights and weekends.

other big [chain] stores in that the books are handpicked. You can tell someone took careful consideration to put these books on the shelf just for the customers and didn't just go down a checklist and that's one of the things that appealed to us and will stay."

The Haradens have also

ing towns remember the gem they've had in town for nearly 60 years.

"I hope people continue to support their independent bookshops," she said. "I hope they realize what an important institution they have in Duxbury. I know I do."